



CU MEETING ONLINE ON 15<sup>TH</sup> SEPTEMBER 2020

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Version 1  
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## 6<sup>th</sup> COORDINATION UNIT MEETING

Date, Location: 15<sup>th</sup> of September 2020, online (Skype)

Annexes: >>Participant list <<

>>Agenda <<

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## 1. Minutes

Following the ISC meeting, the 6<sup>th</sup> CU meeting took place on September 15, 2020, online, via Skype. Originally, the meeting was planned to be held in Freiberg, Germany. Due to the ongoing COVID-19 pandemic, travelling was restricted and an online format for the meeting was chosen. During the meeting, a total of 19 representatives from all ten project partners was present, as well as two representatives of the Joint Secretariat. Ms. Binder, representing LP Aufbauwerk, led the meeting.

### 1.1. Peer Review Huthaus Freiberg, Germany

The Peer Review of Huthaus in Freiberg, hosted by PP2 SAXONIA, was documented separately.

### 1.2. Work Package Summaries

#### WP Communication

Ms. Irena Grdinic greeted all participants and started, as Work Package Leader, her presentation on communication activities which have been done until the sixth semester. The first activities of the project were the project website, the project poster, the communication strategy and project roll-ups which were all successfully implemented. Posters and roll-ups were printed and the website continuously updated so that it was able to generate 1700 visitors from 40 countries by September 2020. Additionally, the project produced leaflets and five newsletters so far, to disseminate the project results. An additional newsletter is planned for semester six.

Afterwards, Ms. Grdinić focussed on the topic of press releases and press conferences made throughout the project. By the end of semester five, 15 press releases were made by all partners and until the end of the project at least 20 press releases will be reached. So far, four joint press conferences have been organized. Unfortunately, the foreseen final conference for the project could not be implemented as planned, together with the final physical partner meeting. To replace the deliverable, additional press conferences or press releases are foreseen for each project region. Thereby, the final project results can be disseminated.

Ms. Grdinić, furthermore, showcased the project activities that raised awareness and knowledge of public authorities and responsible institutions and that enabled the involvement of creative, trade and service actors. Besides articles in expert magazines, many events were held for the public but also for specific target groups. Especially many events that try to attract the creative scene and to influence their attitude and their cooperation with other actors have been or are being successfully implemented, such as five Open Heritage Days, transnational events for involvement of creative scene, workshops to present the transnational benchmarking tool as well as workshops for regional and transnational strategy. In addition, many different promotion materials, such as USB sticks and bags, have been produced in the project regions.

Afterwards, Ms. Grdinić stressed the creativity and imagination of the REFREsh partners in handling the effects of the pandemic. In order to fulfil the project's deliverables, online meetings were held and videos about the industrial heritage and creative scene of the partner regions made. This led to the establishment of the REFREsh YouTube Channel. Finally, a REFREsh story brochure and a multimedia presentation are being finalized by the time of the partner meeting to disseminate the project results further.



At the end of her presentation, Ms. Grdinić stressed the importance of the communication activities for raising awareness and increasing knowledge which led to the integration of the creative scene with regional authorities, site managers and responsible institutions. Therefore, the importance of industrial heritage, especially for rural areas, was successfully brought forward by connecting it with the needs of the creative scene. Furthermore, Ms. Grdinić is convinced that the implemented pilot actions will become examples for good practice and to ensure the sustainability of the project.

At last, she thanked all partners for the great experience and work during the project.

>> To view the presentation of WP Communication, click here <<

### **WP T1 Analysis of Creative Scene**

Following the update on communication activities, Ms. Binder held the presentation of PP2 SAXONIA, the WP Leader for WP T1, on the Analysis of the Creative Scene. At the beginning, she recapitulated the main objectives of the work packages which are a best practice handbook, a transnational SWOT analysis and a summary report of the CCI involvement. The main output was to create a transnational benchmark tool for the reutilization of industrial heritage and integration of the creative scene. For the handbook, best practices of the reutilized industrial heritage involving the creative scenes were collected in the partner regions. As second step, SWOT analyses were successfully established for each partner region and summarized into a transnational document. In the last step, the needs of the creative scene were documented through workshops and also summarized into a final document. All these deliverables provide a know-how and experience transfer and were the starting point for the next project activities.

>> To view the presentation of WP T1 Analysis of Creative Scene, click here <<

### **WP T2 Integration of Creative Scene**

The third presentation of the Coordination Unit meeting, on the Integration of the Creative Scene, was given by Ms. Szabina Pazaurek from WP T2 Leader PP3 CCIPB Pecs. In the beginning, Ms. Pazaurek showed the general framework and objectives for WP T2. The goal was to develop regional strategies that will result in a joint transnational strategy for the integration of the creative scene in the existing environment. As first output for each region, a strategy to establish creative actors tailored to the specific development sites, was developed. In a second step, the results were combined to a transnational strategy and a multifunctional approach was formulated which brings mutual added value to the trade and service sector. The whole process was supported by an external expert of ECO-Cortex Ltd., who supported the WP Leader regarding the feasibility studies and during the development of the joint framework for the regional and transnational strategy.

At the end of her presentation, Ms. Pazaurek emphasized the content and the impact of the joint transnational strategy. The document summarized important issues to be addressed as change of attitude, the maximization of utilization, transferability and integration, but it also provides necessary information on development trends, supply chains, cross-sectoral cooperation or the implementation of pilot actions. Therefore, impacts can be made on discussions about the implementation of similar projects, on building or further developing information platforms and sectorial cooperation.

>> To view the presentation of WP T2 Integration of Creative Scene, click here <<





### **WP T3 Reutilization of Industrial Heritage**

The final presentation on the work package summaries was given by Ms. Vesna Zorko from PP6 Piran, who is WP Leader for WP T3. She started with recapitulating the main goals and outputs for this work package. In order to revitalize the industrial heritage through the creative scene and/or new cultural content, pilot actions were implemented in the partners' regions. The aim of the pilot actions was to valorise the cultural heritage and foster the exchange of the creative scene. In total, five different pilot actions have been implemented: Huthaus in Freiberg (Germany), Communist headquarter in Komlo (Hungary), Salt warehouse in Piran (Slovenia), an old warehouse in Castello di Godego (Italy), and an old technic house of a water dam in Lokve (Croatia). The process of implementing these actions followed certain steps, starting with reutilization and pre-investment concepts. After the pilot investments in the regions were finalized, the pilot actions for the exchange with the creative scene were carried out.

Ms. Zorko emphasized at the end of her presentation the benefits and positive impulses that have been generated with these actions. The revival of abandoned cultural heritage leads to its preservation and to a better connection between the sectors and therefore to new business opportunities. With this, the quality of life in the community will be improved.

Finally, Ms. Zorko pointed out that she did not want to go into detail regarding the pilot actions, since partners will be presenting them in the next part of this meeting.

>> To view the presentation of WP T3 Reutilization of Industrial Heritage, click here <<

## **1.3. Investments and Pilot Actions**

After the work package summaries and a short break, the meeting continued with the partners' presentations about their pilot investments and pilot actions.

### **Freiberg, Germany**

In order to support PP2 SAXONIA, Ms. Binder held the partner's presentation about the pilot investment in Germany. In Freiberg, Huthaus, an administrative building from 1655, as part of the mining area "Muldenhütte", was revitalized. From August 2019 to July 2020 the building was transformed to a cultural contact point with a reception room, an exhibition room, three office units, and sanitary facilities. The costs of the construction measures were 36.978,63 EUR and for the interior additional 5.510,99 EUR were invested through the REFREsh project.

Afterwards, the implemented pilot actions were introduced by Ms. Binder. As a goal of the REFREsh project, all partners with pilot investments organized a transnational photo exhibition where pictures of industrial and work traditions from all partner regions were shown. The event was implemented by PP2 in August 2020 and aimed at rising attention for the usage of the Huthaus and to offer cultural exchange to the community in and around Freiberg. Due to the COVID-19 pandemic, the event had to be implemented digitally. For this purpose, after installing the exhibition, a video tour was created that features the different refurbished rooms, as well as an interview with the German photographer whose picture were displayed in the exhibition. The second pilot action was a dialogue forum, which was implemented physically on 6<sup>th</sup> August 2020. There, eleven participants from regional authorities and stakeholders gathered new ideas and inputs for the future development of the area. For this event, a video was also created to disseminated the multipurpose usage of the rooms in Huthaus. The third pilot action in Freiberg, a geocache, was established in Huthaus and made available in August 2020 to bring more attention to the project and the whole area. The digital GPS-rally will be available for several years. The



geocache was further disseminated during the “Open Industrial Heritage Day” on the Open Monument Day in Germany on September 13, 2020, at the historic Muldenhütten site.

>> To view the presentation of Investments and Pilot Actions in Germany, click here <<

### Komlo, Hungary

The second presentation was given by Ms. Gabor Benovics, representing PP4 Komlo, and showcased the investment and pilot actions in Komlo, Hungary. The focus in Komlo was to revitalize a communist headquarter building. Therefore, the building was refurbished in 2019 and 2020. In a first step, a new flooring and electricity grid as well as an elevator shaft were installed and the bathrooms renewed. In a second step, an obstacle free elevator and custom-made furniture have been installed. The investment costs for all measures amounted to 79.676 EUR.

As the first pilot action in the newly renovated building, the transnational photo exhibition was hosted. The event had to be organized virtually and a video was produced, featuring the room and an interview with the selected photographer. For the second event, PP4 chose to organize a crafts exhibition where local crafts, for example ceramics, leather goods, or horse hair jewellery, were displayed. The event also had to host virtually and a video of the exhibition with interviews of the exhibitors was produced. The last implemented pilot action was a film event on 2<sup>nd</sup> September 2020, where nine films about the ancient handcraft and creative scene of the Komlo area were shown. It was able to attract around 50 visitors and even the mayor and deputy mayor were present. During the film event, the photos and craft exhibition pieces were still displayed in the room and could be experienced.

At the end of his presentation, Mr. Benovics gave a short summary about the pilot actions implementation and its delays in the process due to a late finalization of the interior, the COVID-19 pandemic as well as the debates regarding tenders. But overall, all pilot actions were successfully implemented and contributed to promote the building and its new purpose.

>> To view the presentation of Investments and Pilot Actions in Hungary, click here <<

### Piran, Slovenia

Ms. Vesna Zorko introduced the investment and pilot actions for the Municipality of Piran, Slovenia. In Piran, the old salt warehouse Monfort was revitalized as cultural entertainment centre between February 2019 and May 2019. A new concrete reinforced floor, new electrical installations as well as the manufacturing and installation of mobile wooden walls transformed the salt warehouse to a multipurpose space for cultural events and exhibitions. In total, the investment cost summed up to 62.554,73 EUR.

The first pilot action event was hosted in October 2019 and called “The October Festival of Our Flavours”. At this cultural event, visitors were able to learn about Istrian culture, tradition and local food and drink specialities. As second event, Piran organized the transnational photo exhibition for REFRESH on 24<sup>th</sup> July 2020. It was possible to host the event physically, but also a video was created. The final pilot action was an exhibition of local products and crafts which took place on 11<sup>th</sup> September 2020. There, a big variety of local food and Istrian culture, such as costumes, dance, or music, was presented to the visitors. Guests also had the possibility to learn about the maritime heritage and get insights into sewing fishing nets, making nautical knots, building boats, or on traditional salt harvesting.

Finally, Ms Vesna Zorko stressed the success of the project and implemented investment. The new space is on high demand and most traditional events have settled in the building. Additionally, the creative scene



is already connected to the place and preparing new events. For Ms. Zorko, the revitalization of unused buildings is easy to transfer when the investment considers the local community and is in line with local and regional strategies.

>> To view the presentation of Investments and Pilot Actions in Slovenia, click here <<

### **Castello di Godego, Italy**

The next presentation was given by Ms. Laura Zuccato from the Italian partner Castello di Godego. For the pilot investment in the REFREsh project, the revitalization of the municipality's warehouse was chosen. The aim was to transform the building into a cultural hub for exhibitions, traditional arts workshops and trainings, and live music events. Between December 2018 and June 2019 two multi-purpose rooms of 26 and 60 square meters as well as two new toilets were refurbished. The total investment costs were 89.557,37 EUR for construction work and 4.399,66 EUR for equipment. The REFREsh budget covered 52.000 EUR for construction work and all equipment. The remaining costs were covered by the municipality.

As first pilot action, Ms. Zuccato presented the transnational photo exhibition, which took place on 2<sup>nd</sup> July 2020. The photographers for Castello di Godego were selected through a competition. The exhibition could not be hosted physically, therefore, a video was produced and made available on the municipality's website, on Facebook, and on YouTube. The second pilot action was implemented with craftsmen workshops on 9<sup>th</sup> July 2020. One workshop was targeting the topic restoration, the other one the reuse of cutlery and guitar strings to create jewellery. The event was only accessible for a small selected group of people. Therefore, another video was created from the workshop and made available to the public. For the final pilot action, Godego Musica association hosted a music workshop on 7<sup>th</sup> August 2020 in the renovated premises. Participants were offered an open guitar lesson and a full performance of "High Hopes" including a dance. Ms. Zuccato stressed at this point the versatility of the refurbished rooms and their good acoustic quality that creates a high demand for musical performances.

At last, Ms. Zuccato emphasized the general benefits which the new location gives to the creative and cultural scene in the area but also to other groups of the community (young people, families, elderly). In order to guarantee the sustainability of the location, the municipality will carry out the organizational and financial management. The whole pilot action is seen as easy to transfer when considering the essential aspects as the type of building, its position in the city and the involvement of the local cultural associations.

>> To view the presentation of Investments and Pilot Actions in Italy, click here <<

### **Lokve, Croatia**

The last presentation concerning the pilot investment and pilot actions was given by Ms. Sanja Cop and Mr. Valerij Juresic from PP10, the municipality of Lokve. In Lokve, an old dam guard house was revitalized in 2019 and 2020. The building will become the headquarter of a newly established social company which will manage all cultural and tourism facilities of the municipality and support the development of the creative scene in the region. Therefore, the building was improved with roof works, the installation of a central heating system and solar panels for warm water. Furthermore, a wooden porch was installed for outdoor workshops. Ms. Cop explained that the investment cost summed up 61.000 EUR and were covered with 50.000 EUR budget from REFREsh.



Mr. Juresic presented the pilot actions implemented in Lokve. The first pilot action was the transnational photo exhibition, which was opened physically on 19<sup>th</sup> June 2020. For the region Primorje-Gorski, Lokve organized a photography competition where six photographs were selected for the exhibition. The second pilot action took place on 18<sup>th</sup> July 2020 and was a workshop for traditional crafts. In cooperation with an independent artist, the participants (teenager, adults, unemployed people, artists and seniors) were producing sketches to print on various papers, fabrics or canvas bags. The event aimed at connecting the local population, artists, and enterprises for potential long-term cooperation. The final pilot action consisted of several events from June until September 2020 and aimed at developing interaction, cooperation and co-creation with regards to new touristic products. In two workshops with creative actors and representative from trade and service sector, ideas were discussed and elaborated into four final tourism products. At a final interactive exhibition (19<sup>th</sup> September 2020), the results were presented to a broad audience.

>> To view the presentation of Investments and Pilot Actions in Croatia, click here <<

## 1.4. Summary and Feedback of all Partners

Due to the fact that this was the final partner meeting of the REFREsh project, Ms. Binder asked a representative from each partner to share their experience during the past three years and give feedback about the project implementation. Alexander Eisenblätter (representing PP2), David Sörös (PP3), Gabor Benovics (PP4), Tajda Senica (PP5), Vesna Zorko (PP6), Maurizio Male (PP7), Laura Zuccato (PP8), Irena Grdinic (PP9), Sanja Cop and Valerij Juresic (PP10) shared the feedback of their organizations.

All partners emphasized the good experience they had thanks to the project. The cooperation with all partners was highly enjoyed and considered fruitful for the regions. Many partners also emphasised the need for projects like REFREsh and the fact that the topic of cultural heritage offers even more potential for future projects and collaborations. In many regions the project set a starting point for further developments and created awareness for the topic. The partners point out that they hope to work together again in the future and stay in touch.

Partners thanked each other, the WP leaders, the LP and the JS for the opportunities that arose through the REFREsh project. Everyone was looking forward to meeting again in the future.

## 1.5. Conclusion & Thank You

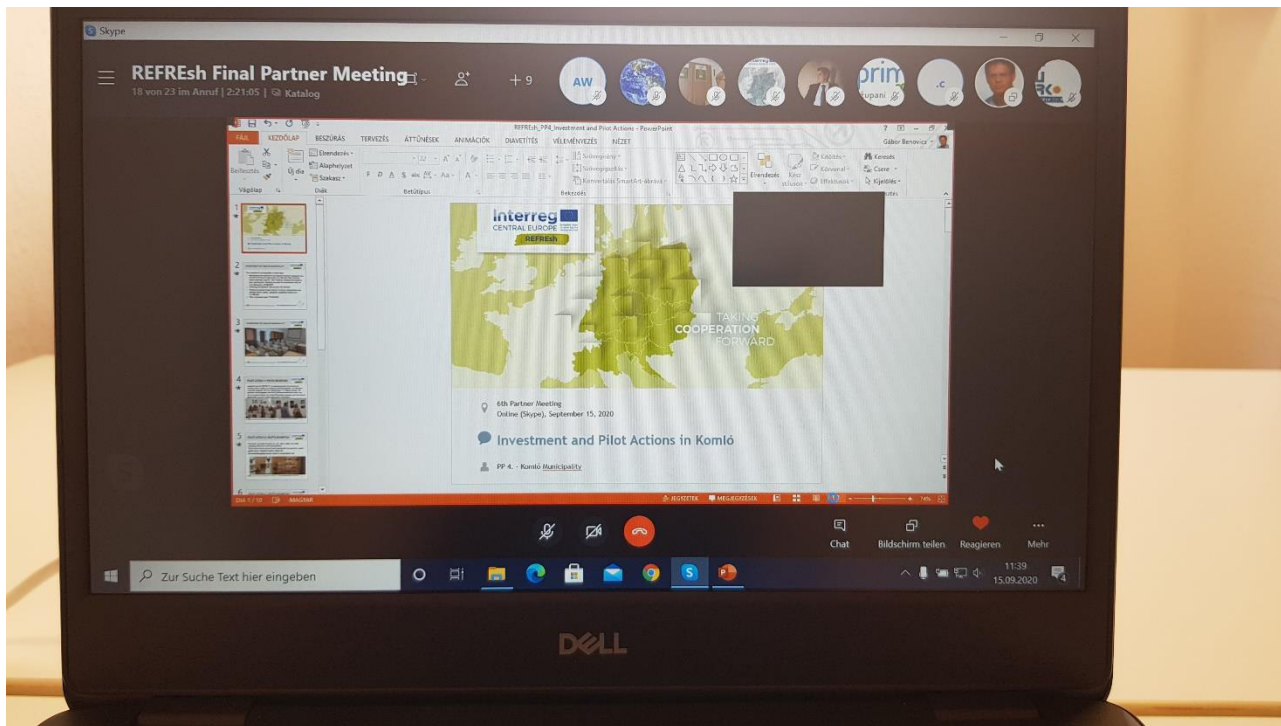
After the feedback from all partners, Ms. Binder also thanked everyone for their great collaboration during the past three years. REFREsh reached some great results, thanks to everyone's dedication. She expressed that it was a great pleasure working with everyone and coordinating the project implementation.

Finally, she pointed out that Aufbauwerk plans to be involved in future EU projects, be it as lead or project partner. She is looking forward to staying in touch and collaborating again in the future. Partners are welcome to get in touch at any time.

Ms. Binder thanked everyone again and asked partners to contact her should they have any questions in the next time. Afterwards, she closed the meeting.

>> To view the presentation of administration, click here. <<

## 2. Pictures







## 3. Annexes

Annexes:

- >>Participant list <<
- >>Agenda <<
- >>Presentation<<

**REFREsh PROJECT**  
**6<sup>th</sup> CU Meeting (online - Skype)**  
**15<sup>th</sup> September 2020**

No.	Organization	PP #	Person (name and surname)
1.	Aufbauwerk Region Leipzig GmbH	LP	Julia Binder
2.	SAXONIA Standortentwicklungs- u. -verwaltungsgesellschaft mbH	PP2	Alexander Eisenblätter
3.	CCIPB	PP3	Dávid Sörös
4.	CCIPB	PP3	Szabina Pazaurek
5.	Komló Municipality	PP4	Gabor Benovics
6.	Institute for the Protection of Cultural Heritage of Slovenia	PP5	Tajda Senica
7.	Institute for the Protection of Cultural Heritage of Slovenia	PP5	Zala Koželj
8.	Municipality of Piran	PP6	Vesna Zorko
9.	Venetian Cluster	PP7	Maurizio Malè
10.	Venetian Cluster	PP7	Giulia Albertoni
11.	Municipality of Castello di Godego	PP8	Laura Zuccato
12.	Municipality of Castello di Godego	PP8	Diego Parisotto
13.	Municipality of Castello di Godego	PP8	Omar Luison
14.	Primorje&Gorski kotar County	PP 9	Irena Grdinić
15.	Primorje&Gorski kotar County	PP 9	Ivana Miletić
16.	Primorje&Gorski kotar County	PP 9	Gordana Begić Zulian
17.	Subjekt/ Municipality of Lokve	PP10	Tea Gorup
18.	Subjekt/ Municipality of Lokve	PP10	Valerij jurešić
19.	Municipality of Lokve	PP10	Sanja Čop

20.	Joint Secretariat		Christophe Ebermann
21.	Joint Secretariat		Anna Boruch



# REFREsh Project

**Rural rEvitalisation For cultuRal hEritage**

Partner Meeting online (Skype)  
September 15, 2020

## Tuesday, September 15

### Interregional Steering Committee

**09:15 – 09:20: Welcome & Introduction (LP)**

**09:20 – 09:30: Introductory Words & General Information (Mr. Ebermann, Joint Secretariat)**

**09:30 – 10:00: Reporting and Project Closure (LP)**

- 6<sup>th</sup> Progress Report: Contents and Finances
- Final Report
- Questions

### Coordination Unit

**10:00 – 10:15 Peer Review Huthaus Freiberg, Germany (PP2 SAXONIA)**

**10:15– 11:00: Work Package Summaries**

- WP Communication (WP Leader PP9 PGŽ)
- WP T1 Analysis of Creative Scene (WP Leader PP2 SAXONIA)
- WP T2 Integration of Creative Scene (WP Leader PP3 CCIPB Pecs)
- WP T3 Reutilization of Industrial Heritage (WP Leader PP6 Piran)

**11:00 – 11:15: Short Break**

**11:15 – 12:15: Investments and Pilot Actions**

- Freiberg, Germany (PP2 SAXONIA)
- Komlo, Hungary (PP4 Komlo)
- Piran, Slovenia (PP6 Piran)
- Castello di Godego, Italy (PP8 CdG)
- Lokve, Croatia (PP10 Lokve)

**12:15 – 12:45: Summary and Feedback of all Partners (2-3 min. each)**

**12:45 – 13:00: Conclusion & Thank You (LP)**



Interreg

CENTRAL EUROPE

REFREsh



European Union  
European Regional  
Development Fund



TAKING  
**COOPERATION**  
FORWARD



6th Partner Meeting

Online (Skype), September 15, 2020



## WP COMMUNICATION: Summary



PP 9. - PRIMORJE & GORSKI KOTAR COUNTY

- General communication aim of the REFREsh project was to inform about the results and progress through the start activities:
  - Project website
  - Project poster
  - Communication Strategy
  - Roll - ups



# WP COMMUNICATION



## REFRESh RURAL REVITALIZATION FOR CULTURAL HERITAGE

This project is supported by the Interreg CENTRAL EUROPE Programme funded under the European Regional Development Fund.

[www.interreg-central.eu/refresh](http://www.interreg-central.eu/refresh)

2.152.612,50	Project budget in EUR
1.784.048,49	ERDF funding in EUR
07.2017 - 06.2020	Project duration

Contact:  
Aufbauwerk-Region Leipzig GmbH  
Contact person: Robert Schillke | E-mail address: [projekt@aufbauwerk-leipzig.com](mailto:projekt@aufbauwerk-leipzig.com)



## REFRESH RURAL REVITALISATION FOR CULTURAL HERITAGE

[WWW.INTERREG-CENTRAL.EU/REFRESH](http://WWW.INTERREG-CENTRAL.EU/REFRESH)

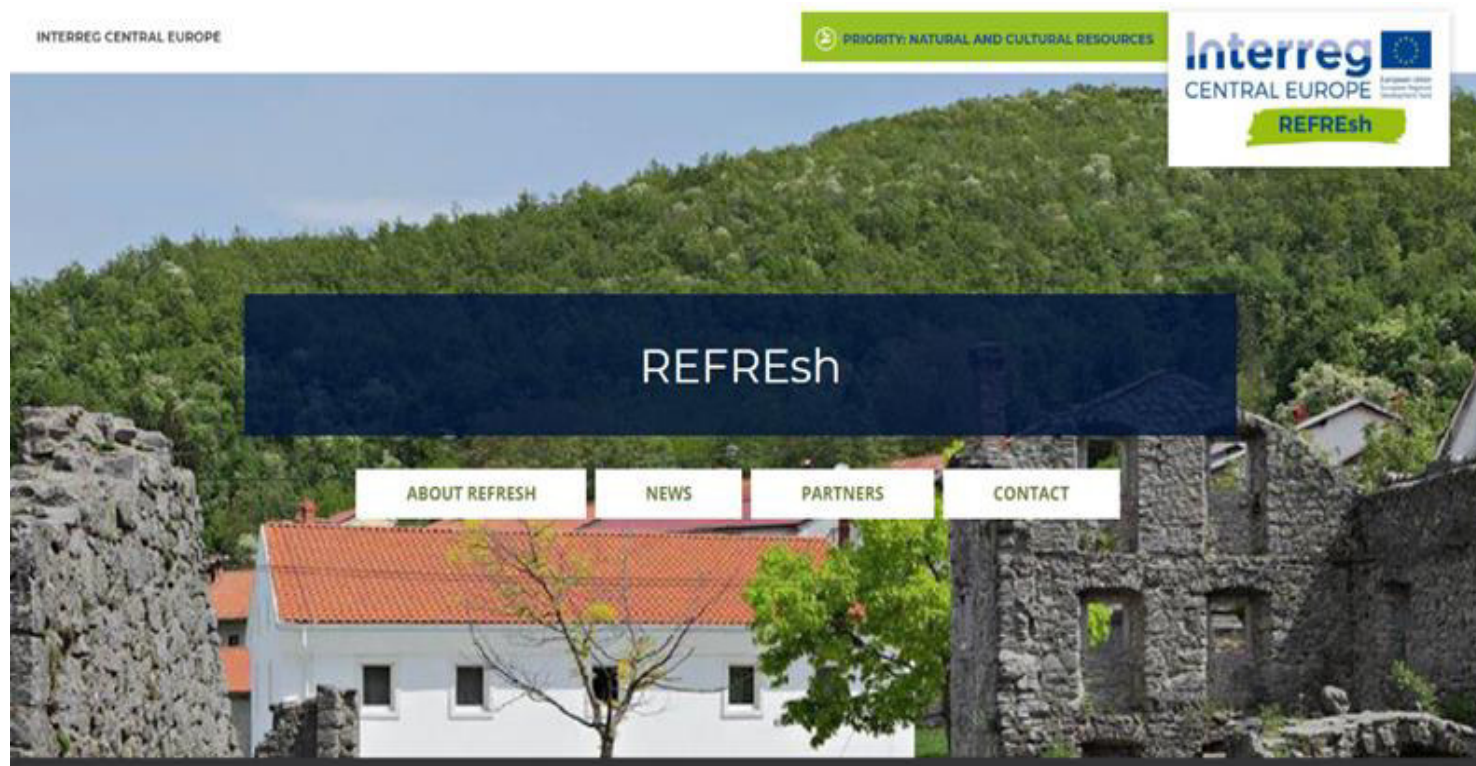


This transnational cooperation project is funded by Interreg CENTRAL EUROPE and aims to improve sustainable use of cultural heritage.



# PROJECT WEB-SITE

- The Project Web-site from the beginning of the Project until September 2020 had 1700 visitors from 40 countries



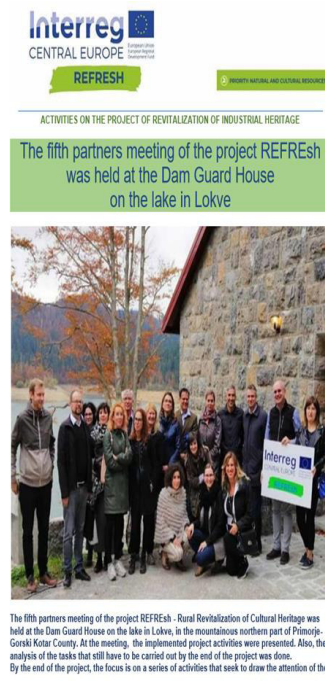


- Further information about the project was provided by:
  - Leaflets
  - Newsletters



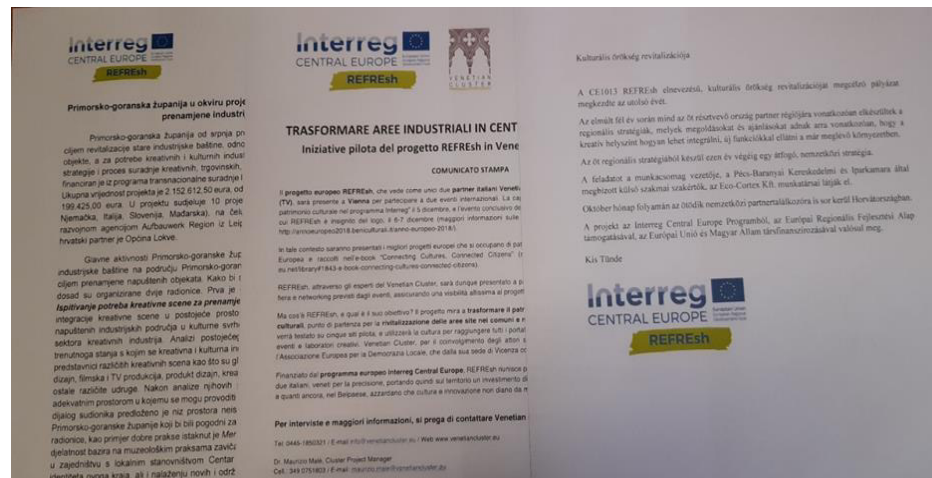
# ELECTRONIC NEWSLETTER

- We have produced 5 Newsletters and until the end of the Project there will be 6 of them. They were very useful for disseminate the Project results





- Until 6. semester partners produced 15 press releases, and until the end of the Project there will be at least 20 of them. Because of the pandemic, there will be no Final Conference of the Project, so it has been decided that instead of that event partners in each region will hold the press conferences or produce the press releases to disseminate the project and its final results



- The results of the Project were presented on 4 joint press conferences. Unfortunately, there will be no joint press conference in Freiberg, but the partners will organize the final press conference in each region to present the Project and the results



- The communication objects were to raise awareness and increase knowledge from public authorities and responsible institutions for regional development. Also, one of the main goals was find the way how to reutilize old industrial heritages through creative use and how to develop regions and industrial areas through a multifunctional use through involvement of creative, trade and service target groups. We tried to reach it through:
  - Expert Magazines articles
  - Public and targeted events





**PROJEKT REFREsh**

**Revitalizacija neiskorištenih prostora u ruralnim područjima**

# Pretvaranje industrijske baštine u kulturne centre

Projekt je financiran iz Programa transnacionalne suradnje INTERREG Središnja Europa 2014. - 2020. Ukupna vrijednost projekta je oko 16 milijuna kuna, a udio PGZ-a iznosi oko 1,5 milijuna kuna, od čega 85 posto čine bespovratna sredstva EU-a

Partneri na projektu REFREsh ispred obnovljene nekadašnje kuće Čovara brane na Lokvarskom jezeru

**BRANA**  
U okviru projekta obnovljena je nekadašnja kuća čovara brane na Lokvarskom jezeru u Lokvama i pretvorena u Centar za istraživanje Gorskog kotara.

**PRIMORSKO-GORANSKA ŽUPANIJA**  
16 milijuna kuna, a udio Primorsko-goranske županije iznosi oko 1,5 milijuna kuna, od čega 85 posto čine bespovratna sredstva Europske unije.

**MAPIRANJE BAŠTINE**  
Mapiranje industrijske baštine na području jezera.

**CENTAR ZA ISTRAŽIVANJE GORSKOG KOTARA**  
Novouređeni objekt i prostor preuzet će funkciju istraživačkog i obrazovnog centra te postati središte umjetničke i izlagačke djelatnosti, odnosno obrade i pohrane rezultata različitih istraživanja, a dio centra činit će i radionice i radionice.

projektu organiziraju sastanke lokalne grupe za podršku (LSG), na kojim se okupljaju dionici iz lokalnih vlasti, ustanova, predstavnici kreativnih scena i različitih udruga.

Koncem studenoga održan je peti takav sastanak lokalne grupe za podršku (Local Support Group), kako bi se analizirale dosad provedene aktivnosti Primorsko-goranske županije na projektu.

**Tri pilot-akcije**  
U sklopu održanog LSG sastanka, sudionici su se pobliže upoznali sa samim projektom te s realiziranim aktivnostima Primorsko-goranske županije. Sudionicima su također predstavljene i nadolazeće aktivnosti u sklopu projekta i prezentirane investicije ostalih projektnih partnera kao i buduće namjene navedenih prostora koji se obnavljaju.

Predstavnici Općine Lokve predstavili su tri pilot-akcije koje će se održati u obnovljenom objektu na Lokvarskom jezeru – transnacionalnu izložbu fotografija, radionice tradicionalnih zanata te interaktivnu izložbu.

Sudionici LSG sastanka imali su priliku i za teoretički dio projekta, a sudionici su imali priliku i za teoretički dio projekta, a sudionici su imali priliku i za teoretički dio projekta.

**Obnavljanje pet objekata**  
U okviru projekta REFREsh obnavlja se ukupno pet objekata, po jedan u svakoj državi, među kojima je i tehnička kuća na bari u Lokvama. Općina Piran obnavlja staro skladište soli u kojem već djeluju čovarna galerija Piran i Pomorski muzej »Sergej Mažur« . Talijanski grad Castello di Godego obnavlja staru napuštenu trgovinu i pretvori je u kulturno središte mjesta, namijenjeno organizaciji različitih događaja. S atom namjerom i namjerom, mađarski grad Komio obnavlja nekadašnju komuničku sećilicu koja će postati regionalni kulturni centar grada, dok će se u njemačkom gradu Freibergu obnoviti takozvani »Huttenberg«, odnosno jedan od najvažnijih dijelova grada u obližnjem komuničarskom centru.



- Another communication aim was to attract creative scene by influencing on their attitude and working together with actors from trade and service for mutual added value and promotion of industrial heritage to wider public. This has been reached through:
  - Open Heritage Days (5)
  - Transnational events for involvement of creative scene (5)
  - Workshops presentation of transnational benchmarking tool (5)
  - Workshops of regional and transnational strategy (5)









# WP COMMUNICATION



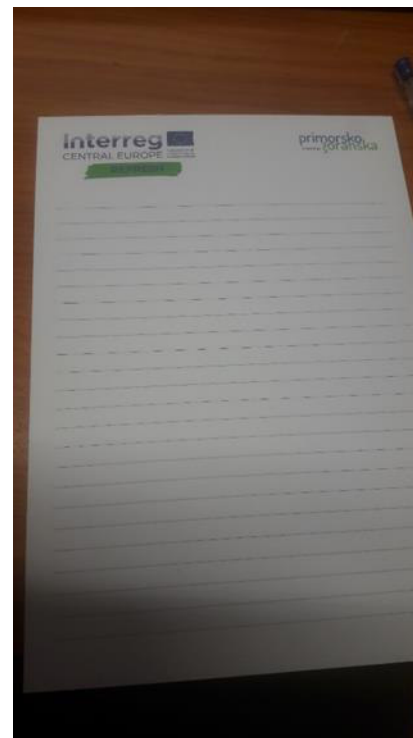


# PROMOTIONAL MATERIALS

- Important part of promotion are the promotional materials



# PROMOTIONAL MATERIALS




# PROJECT BENEFITS AND SUSTAINABILITY OF THE OUTCOMES


- At the last semester of the Project, when the most of the public activities should have been held, the pandemic stoped the whole world, and the REFREsh Project too. But, Project partners were very imaginative and creative so they organized on-line events and made a lot of great videos about industrial heritage and creative scene.
- Therefore, the **Refresh You Tube Channel** was established so the videos could be seen by the wider population. Considering all, these activities will ensure the Project sustainability.




# YOU TUBE REFRESH CHANNEL


**REFRESh**  
Nema pretplatnika


[PRILAGODITE KANAL](#) [YOUTUBE STUDIO](#)


[POČETNA STRANICA](#) [VIDEOZAPISI](#) [POPISI](#) [KANALI](#) [RASPRAVA](#) [O KANALU](#) 


[Prijenosi](#) [REPRODUCIRAJ SVE](#) ≡ [POREDAJ PO](#)


**Marta Stocco**  
Nema pregleda • prije 1 tjedan  
[Nije javno dostupno](#)


**Municipality of Piran**  
1 pregled • prije 1 tjedan  
[Nije javno dostupno](#)


**Primorje & Gorski kotar County**  
3 pregleda • prije 1 tjedan  
[Nije javno dostupno](#)


**Municipality of Lokve**  
1 pregled • prije 1 tjedan  
[Nije javno dostupno](#)


**REFRESh Interview: Julia Binder, Aufbauwerk Region...**  
5 pregleda • prije 1 tjedan  
[Nije javno dostupno](#)


**Komlo Municipality**  
6 pregleda • prije 1 tjedan  
[Nije javno dostupno](#)


**Venetian Cluster**  
1 pregled • prije 1 tjedan  
[Nije javno dostupno](#)


**REFRESh Interview: Christoffer Köster, SAXONI...**  
1 pregled • prije 1 tjedan  
[Nije javno dostupno](#)


**Progetto REFRESh\_Castello di Godego\_mostra...**  
3 pregleda • prije 1 tjedan  
[Nije javno dostupno](#)


**REFRESh Interview: Tajda Senica, Zavod za varstvo...**  
5 pregleda • prije 1 tjedan  
[Nije javno dostupno](#)


**Progetto REFRESh\_Castello di Godego\_workshop con gl...**  
3 pregleda • prije 1 tjedan  
[Nije javno dostupno](#)


**Salt warehouse Monfort, Portorož (ZVKDS)**  
4 pregleda • prije 1 tjedan  
[Nije javno dostupno](#)


**REFRESh Interview: Valia**  
2:04

**REFRESh Interview: Vania**  
1:08

**REFRESh Interview: Katia**  
1:00

**REFRESh Interview: Jania**  
1:11

**KOMLO Interreg REFRESh**  
13:24

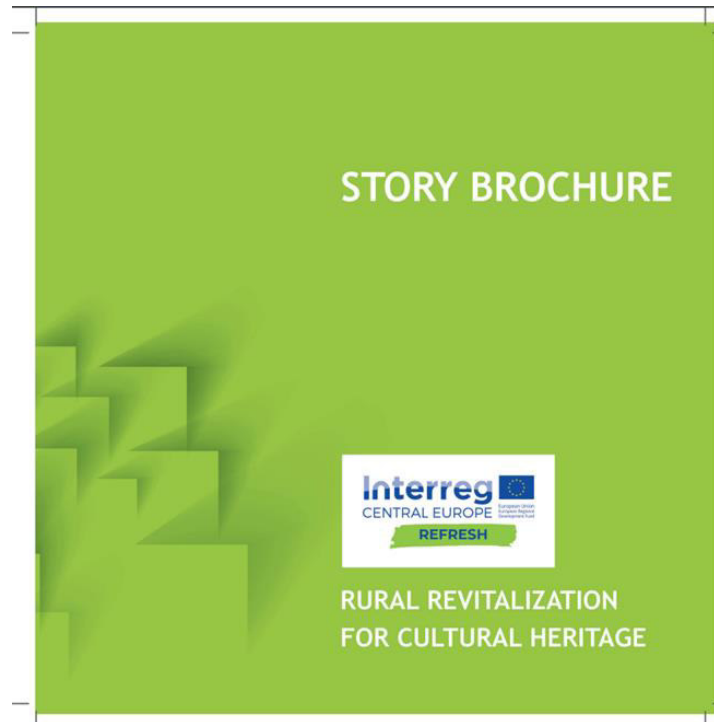
**KOMLO Interreg REFRESh**  
7:24





# STORY BROCHURE

- Story Brochure shows in a simple way the development of the industrial heritage and the integration of creative scene. It's also an summary of the REFRESh Project



# MULTIMEDIA PRESENTATION

- Multimedia Presentation shows the general information of the Project, short interviews and presentation of revitalized industrial heritage



# RAISING THE AWARENESS/INCREASE OF THE KNOWLEDGE

- Communication activities are very important for raising the awareness and increase of the knowledge. Our target groups were local and regional authorities, site managers and responsible institutions who were successfully integrated with the creative scene through these activities.



# PROJECT BENEFITS AND SUSTAINABILITY OF THE OUTCOMES

- The Project has raised the awareness of importance of industrial heritage, especially in rural areas, by putting it in the function of creative scene needs. The pilot actions showed successful approaches for reutilization of industrial heritage for cultural purposes and integration of creative scene. We are convinced that these activities will become an example of good practice and will ensure the sustainability of the Project





- As the lead partner of the WP Communication we had really enjoyed working with all the partners. We had very difficult conditions, with the pandemic at the end of the Project, but partners were very cooperative, so even in such conditions we managed to successfully complete the Project. We have exchanged our experiences and knowledge, but first of all we met wonderful people. We hope we will meet on some new projects and have a chance for further great cooperation! 😊





Thank  
You

Irena Grdinić



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Freiberg, 15th September 2020



## WP T1: Main Results and Summary



PP2 - SAXONIA - site development and management company

# T1 Analysis of demand for utilization and integration of creative scene in functional structures



- **AT1.1** “Best-Practice analysis for reutilization and integration of creative scene” (Best-Practice handbook)
- **AT1.2** “Development of benchmarktool for reutilization and integration of creative scene” (Transnational SWOT analysis)
- **AT1.3** “Analysis of needs of creative scene for their integration and utilization of heritages” (Summary report of CCI involvement)

## Main Output (OT1.1):

Transnational Benchmark-Tool as Handbook for reutilization and integration of creative scene



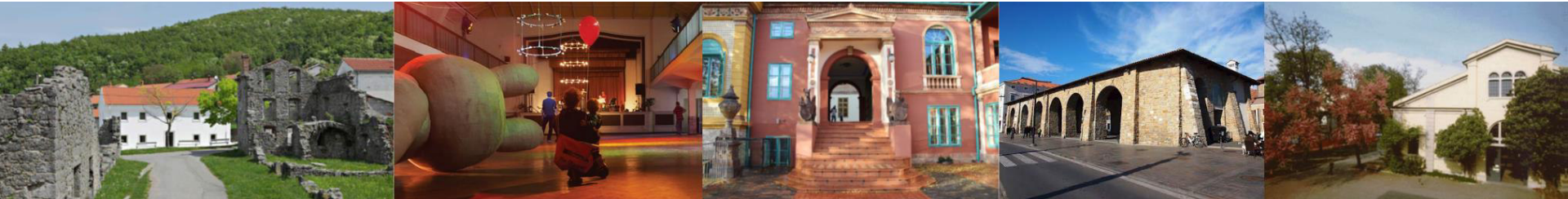


# BEST-PRACTICE ANALYSIS FOR REUTILIZATION AND INTEGRATION OF CREATIVE SCENE (A.T1.1)

Deliverable:

Joint **Best-practice Handbook** for reutilisation of industrial heritages and incl. creative scene

➡ Summary of Best-practices

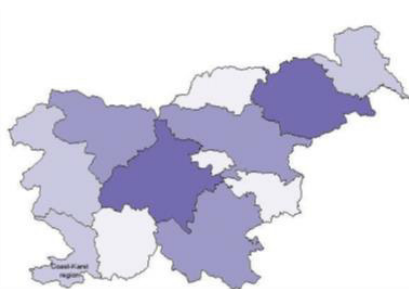


# DEVELOPMENT OF BENCHMARKTOOL FOR REUTILIZATION AND INTEGRATION OF CREATIVE SCENE (A.T1.2)

Deliverable:

Benchmarktool as Handbook for reutilization and integration of creative scene

➔ Summary of SWOT Analysis (=transnational SWOT)



# ANALYSIS OF NEEDS OF CREATIVE SCENE FOR THEIR INTEGRATION AND UTILIZATION OF HERITAGES (A.T1.3)

Deliverable:

Summary report of involvement of creative scene to analyse their needs

➡ Summary of workshop-reports



## Main Output (OT1.1):

Transnational Benchmark-Tool as Handbook for reutilization and integration of creative scene

- Know-how and experience transfer
- Inspiration and input for regional pilot investments



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6th Partner Meeting

Online (Skype), September 15, 2020



**WP 2: Integration of creative scene in existing functional structures in rural areas**



PP 3 - Chamber of Commerce and Industry of Pécs-Baranya



## Frame of WP2

- **Timeframe:** 2018.01 - 2019.12.
- **Budget:** 399.762,38 €
- **Involved partners:** All partners
- **Goal:** development of regional strategies that will result in a joint developed transnational strategy for the integration of creative actors in the existing environment
- 



## Frame of WP2 - Objectives

The CCI sector develops on the existing cultural and business base and becomes a pull-sector of the strategy-related regional area.

Strategic objectives:

- Valorisation of the cultural and academic heritage on the creative market
- Stimulation of developing a supporting and cooperating environment
- Develop information supply and business knowledge, call attention for the importance of cooperation and networking
- Integrate the sector to the business-driven economy



## Outputs

### Output O.T2.1 - Regional Strategies for the integration of creative scene

- **Delivery date:** 2019.06.
- **Number of strategies:** 5
- A **regional strategy** was developed in **each country** in order to establish creative actors in their region tailored to their specific development sites, including attractive environment, cross-setoral cooperation, improvement of spatial development.
- **Related to** A.T.2.1, A.T 2.2. and A.T.2.3



## Outputs

### Output O.T2.2 - Joint transnational strategy for the integration of creative scene

- **Delivery date:** 2019.12.
- **Number of strategies:** 1
- Development of a **joint transnational strategy** based on the O.T2.1 outputs on how to establish creative scene and bring mutual added value of trade and service sector in multifunctional approach.
- **Related to** AT2.1, AT 2.2. and AT2.3



## Deliverables / Activities

- **D.T2.1.1 Feasibility studies** for integration of cultural scene in industrial development areas
- **D.T2.2.1 Joint framework** for transnational strategy for integration
- **D.T2.2.2 Regional Strategies** for integration creative scene for multifunctional development in rural areas
- **D.T2.2.3 Joint transnational strategy** for integration creative scene for multifunctional development of areas
- **D.T2.3.1 Reports of Workshops** fostering cooperation between actors and integration of creative scene





## Development of outputs

Eco-Cortex Ltd. as external expert supported PP3 in the development of:

- Feasibility study
- Joint framework of regional and transnational strategy

The deliverables have been developed in line with the timeframe and budget indicated in the AF.



## Joint transnational strategy

- New context - vizualization and immediacy
- Change of attitude
- Practical aspects - max. utilization, public and private sector together
- Common characteristics - transferability, integration



## Joint transnational strategy

- Development tendencies, trends
- Supply chains - regionality, immediacy, sociability
- Internalization and cross-sectoral co-operations
- Pilot actions - implementation



### Joint transnational strategy IMPACT

- Discussion of the implementation of similar projects
- Forming information platforms / development of existing ones
- Sectorial co-operations



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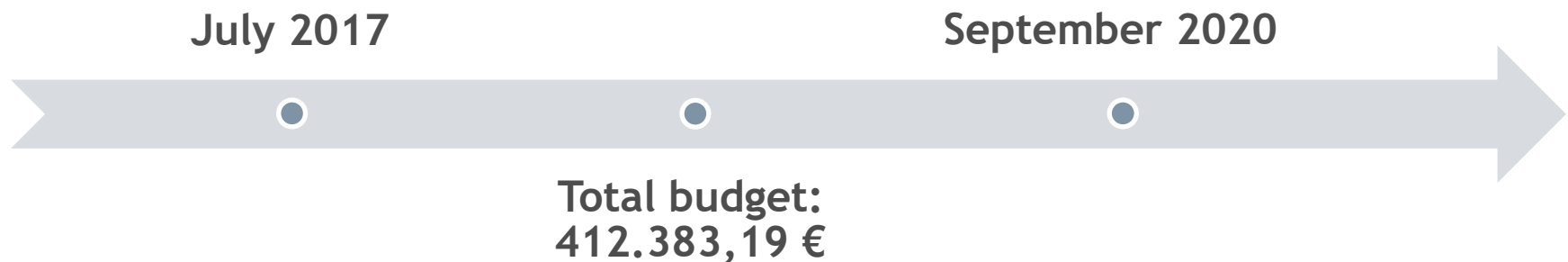
## WP 3: Reutilization of industrial heritage - Summary



PP6 - Občina Piran / Municipality of Piran, Vesna Zorko



## Reutilization of industrial heritages through integration of creative scene



# WPT 3: REUTILIZATION OF INDUSTRIAL HERITAGE

## Main goals:

Revitalization of industrial heritages



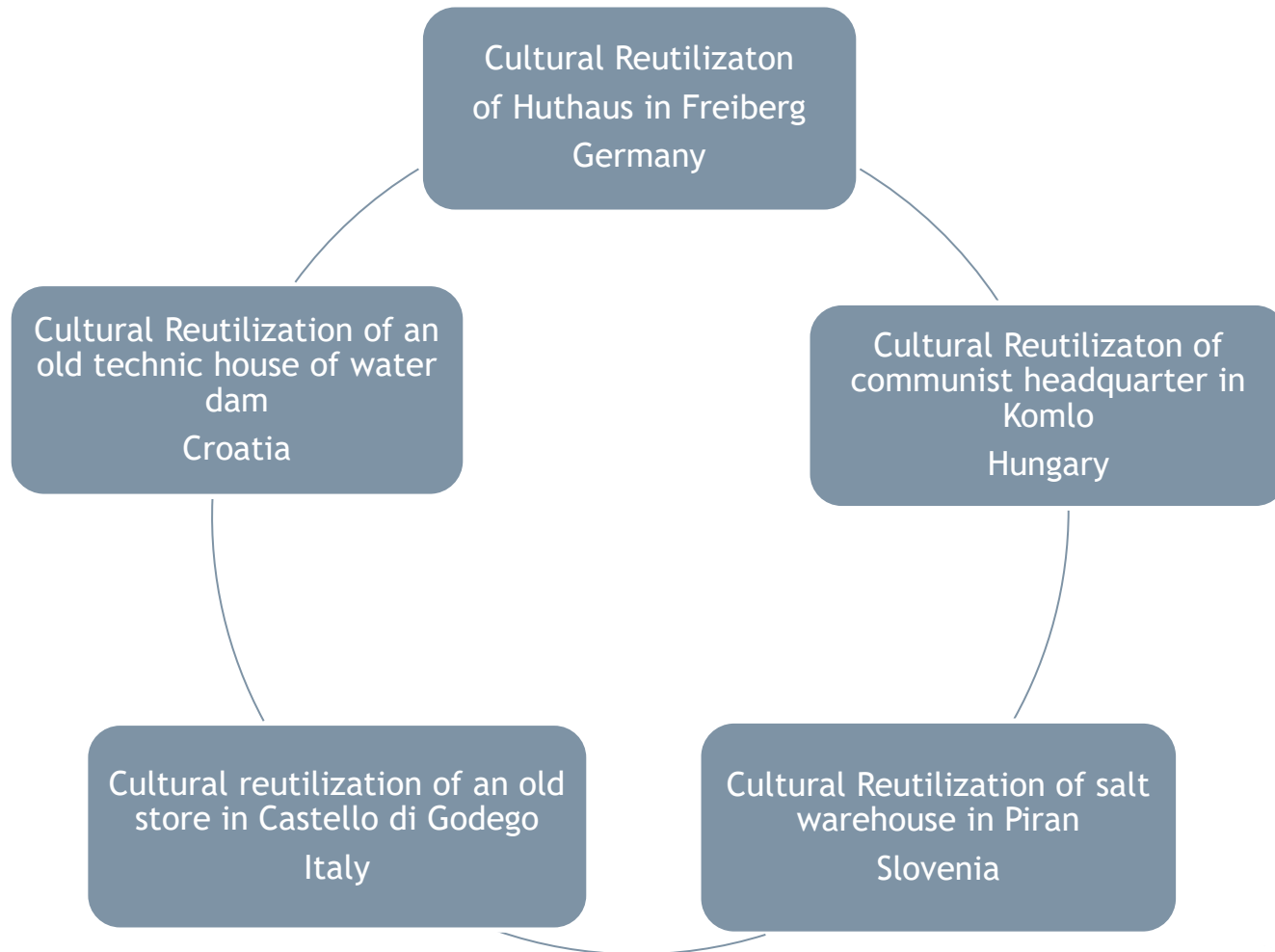
through creative scene and/or new cultural content

## Main outputs:

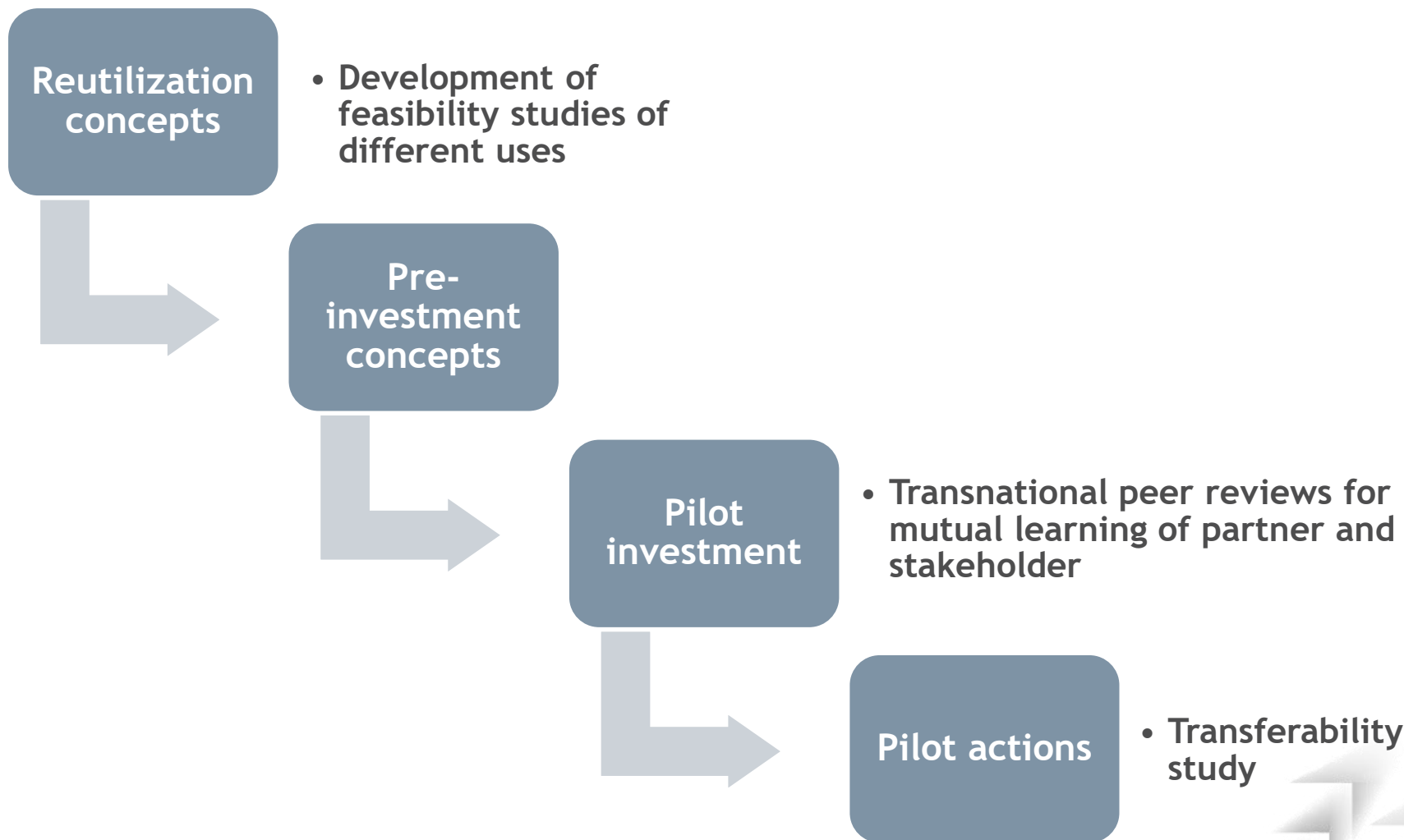
Pilot actions that show successful implementation of reutilization of old industrial heritages through integration of creative scene and new cultural use, which lead to the valorisation of cultural heritage and exchange of creative scene



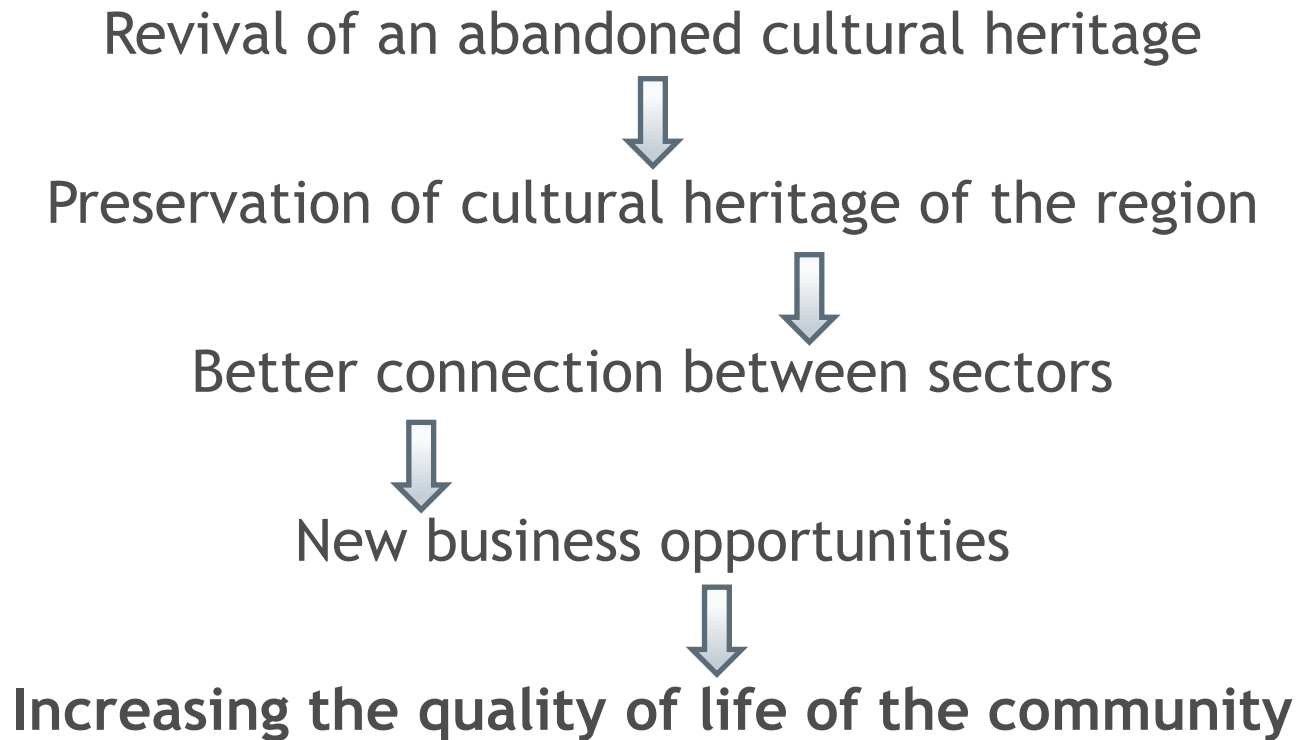
# WPT 3: REUTILIZATION OF INDUSTRIAL HERITAGE



# WPT 3: REUTILIZATION OF INDUSTRIAL HERITAGE



# WPT 3: REUTILIZATION OF INDUSTRIAL HERITAGE





# Thank you!

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## Investment and Pilot Actions in Freiberg



PP2 - SAXONIA



# INVESTMENT HUTHAUS

historical industrial site muldenhütten





# INVESTMENT HUTHAUS



Then (1655): Administration building,  
gathering place for smelters and miners

Now (2020): Cultural contact point

- Available for creative and cultural use
- Reception room, exhibition room, three office units, sanitary facilities
- Managed by SAXONIA





# INVESTMENT HUTHAUS



## Duration and process of investment implementation

Start date	August 2019
End date	July 2020

## Investment costs

Total costs of construction measures:	36.978,63 €
Total costs of interior:	5.510,99 €





- Implemented in August
- 6 pictures were exhibited per project partner, framed in A4 size
- Advertize the project REFREsh and its outputs
- Rising attention to the possibility of renting and using rooms of the Huthaus for cultural and creative purposes by the community
- Cultural exchange; offering the community in and around Freiberg a photo exhibition and art from around Europe
- Digital implementation: creating a video on demand for the communities and cultural and creative scene to participate



# PILOT ACTION

## Transnational photo exhibition



- Took place on August 6, 2020
- The invitation was sent to 15 potential participants - regional stakeholders, representatives of the authorities and employees of SAXONIA - 11 people took part in the event.
- Gathering new ideas and inputs for the future development of the area and additional events
- Constantly including the stakeholder and decision maker/authorities into the progress
- Supporting the sustainable approach of REFREsh; “How can we continue to develop and use the Huthaus sustainable after REFREsh? “
- Involving the community and connecting the stakeholder and authorities
- Digital implementation: creating a video on demand for the communities and cultural and creative scene to participate







# PILOT ACTION Dialogue forum





- Started in August 2020, will be available for several years
- Digital GPS-ralley
- Bring more attention to the Huthaus and REFREsh as well as to the whole area
- Chance to reach events at Huthaus with a Geocache-ralley

Geocache was further disseminated during the “Open Industrial Heritage Day” on the Open Monument Day in Germany on September 13, 2020, at the historic Muldenhütten site.

Geocache is available here:

[https://www.geocaching.com/geocache/GC8Y4P0\\_refresh-historischer-huttenstandort-muldenhutten](https://www.geocaching.com/geocache/GC8Y4P0_refresh-historischer-huttenstandort-muldenhutten)



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## Investment and Pilot Actions in Komló



PP 4. - Komló Municipality

The investment was executed in three steps:

1. Refurbishing the interior of the building making it obstacle free and demolishing the separating wall between the two small rooms creating a big hall. New flooring, changing the electric grid, painting etc. Creating the shaft of the elevator and the new bathrooms. 43.668 EUR
2. Installing the obstacle free elevator 22.250 EUR
3. Purchasing custom-made interior furniture (presentation and storage) chairs, tables, projector, projection screen etc.) 13.758 EUR
4. Total investment cost: 79.676 EUR



# INVESTMENT OF KOMLÓ MUNICIPALITY





# PILOT ACTION 1: PHOTO EXHIBITION

According to the COVID-19 we could organize this event only virtually and a video was made by the Komlomedica. AN interview was also included with the photographer Mr. Balázs Juhász. 30 pictures were exposed from the 5 different countries which was still on place through the whole Pilot action process until the 2nd of September, so even visitors could see it physically.



# PILOT ACTION 2: CRAFTS EXHIBITION

This event was held virtually as well, and a video was made including interviews with the exhibitors.

There were several sorts of crafts presented like ceramist, leather goods maker, horsehair jewelry maker etc.

The exhibited goods are still visible in the exhibition hall





# PILOT ACTION 2. CRAFTS EXHIBITION



# PILOT ACTION 3: FILM EVENT

It was planned to organize by the main event of the town the Komló's day, but this year it was unfortunately cancelled. We could organize it on the 2nd of September inviting at least 50 visitors. Even the Mayor and the deputy mayor attended the event. The CCIPB was responsible to organize the catering. Altogether 9 films were projected about the ancient handicrafts and the creative





# PILOT ACTION 3. FILM EVENT



# SUMMARY PILOT ACTIONS

All of the three pilot action were delayed the reason:

- The interior design of the hall was executed only by March
- The COVID restrictions forbid each kind of event organization the uncertainty was extrem
- The selection of the winner of the tender was extremely difficult and weree a lots of political debate about it.
- Finally we could fulfill the new requirements and organize the photo exhibition by the end of June, the crafts exhibition by the end of July virtually, the videos are available on the youtube channel for the public.
- The film event was held on the 2nd of September and it was succesful at the same time the invited public was able to see the handed over investment and from now on there will be more events to be held there.





# THANK YOU FOR YOUR ATTENTION!



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## Investment and Pilot Actions in Salt warehouse Monfort, Piran



PP 6 - Občina Piran / Municipality of Piran, Vesna Zorko



# INVESTMENT: CULTURAL REUTILIZATION OF SALT WAREHOUSE IN PIRAN

## Revitalisation of Salt warehouse Monfort in Piran as cultural entertainment centre

February 2019  May 2019

Total Budget: 62.554,73 €

*With new programs, the monument will be given a modern  
touch, consistent with the development and needs of the area.*



# INVESTMENT: CULTURAL REUTILIZATION OF SALT WAREHOUSE IN PIRAN

Removal of the asphalt flooring and and construction of a new concrete reinforced floor, new electrical installations, manufacture and installation of mobile wooden walls.

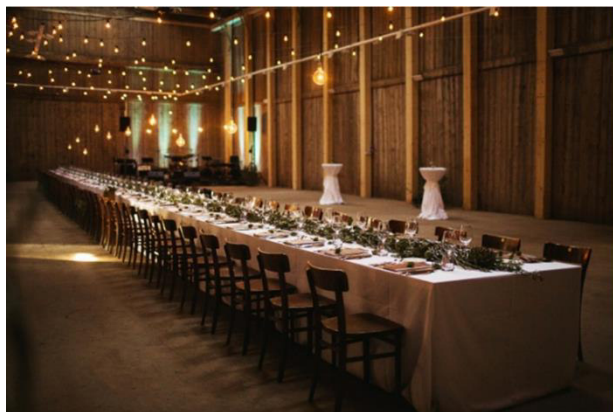


A multipurpose space for cultural events, photo exhibitions, presentations of local products/crafts with involvement of trade/service scene and ceremonies.



# PILOT ACTIONS PIRAN

- Use of space started after the conclusion of all works - May 2019
- The organization of events is managed through Tourist board Portorož (established by the Municipality of Piran)
- The space is used for cultural events, traditional events of local society groups, events with presentation of local products / crafts, ceremonies, etc.
- The goal was achieved - a multipurpose space for events with basic infrastructure that can be upgraded for any specific need.





# PILOT ACTION 1: FONS ISTRIANO

A cultural event

The October Festival of Our Flavors

11.-12. 10. 2019, Physical implementation

Visitors were able to learn about Istrian culture and tradition, taste gastronomic specialties made with typical local ingredients, such as salt from the Sečovlje salt pans, accompanied by a glass of good local craft beer or wine.



# PILOT ACTION 2: REFRESH TRANSNATIONAL PHOTO EXHIBITION

Transnational exhibition

24. 7. 2020

Physical and digital implementation



Shows the industrial and work traditions from the five regions of the project partners and can be viewed also in the international digital catalogue and as a virtual exhibition.





# PILOT ACTION 3: HOMEMADE FROM ISTRIA

Exhibition for local products/crafts - Homemade from Istria  
11. 9. 2020, Physical implementation

Presentation of local delicacies, Istrian crafts, Istrian folk costumes, dance and music and maritime heritage. Learning about typical Istrian craft: sewing fishing nets, making nautical knots, building fishing boats and traditional salt harvesting.



# SUMMARY PILOT ACTIONS

During the implementation of the project we discovered that such a place was really needed. The space was in use from the conclusion of renovation works and it keeps being reserved a year in advance. Most traditional yearly events are now happening here. And the creative scene is already connecting and planning new events (Covid-19 permitting).

The whole idea of giving an unused space a new content is easily transferable. The important thing is that the local community is involved in the planning of the contents of the renovated space and that it is in line with the strategies of the local community and region.



# Thank you!

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**Investment and Pilot Actions in Castello di  
Godego, PP8**



PP 8 - Municipality of Castello di Godego



# INVESTMENT IN CASTELLO DI GODEGO

- The **Municipality's warehouse**, involved in the REFREsh pilot action, is sited in via Vittorio Veneto, in the heart of the municipality of Castello di Godego (TV).
- From a structural point of view, the building currently has a **three-storey structure** consisting of a structural frame of beams and pillars in ca and by uninsulated 30 cm brick walls. The height of the basement is 3.00 meters and the ground floor and first 3.50 meters. **REFREsh works were focused on the ground floor.**

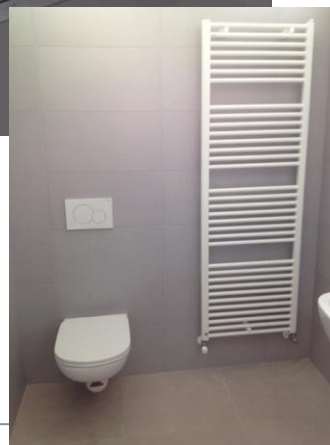
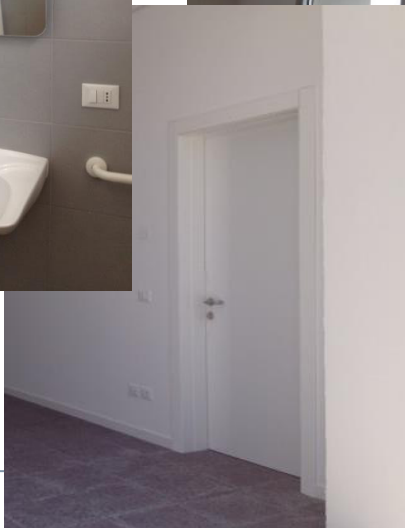
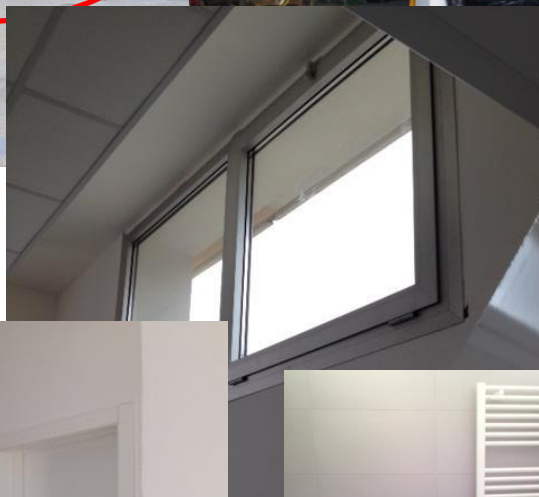


- **Works started in December 2018 and finished in June 2019.** The requalification project allowed to obtain:
  - *two multi-purpose recreational rooms of 26 square meters and one of 60 square meters*
  - *two new toilets*, one of which is for disabled persons with hallway/anti-bathroom.
- **Cost of works: 89.557,37 €** (These costs do not include the cost of the additional anti-seismic retrofitting work).
- **Cost of equipment: 4.399,66 €.** The project budget covered an amount of 52.000,00 euros for works and 6.000,00 for equipment. The remaining costs have been covered by the Municipality's own resources.
- **Deviations: the seismic analysis**, which results arrived right after the start of works, **showed the need to make additional structural interventions in order to improve the building efficiency** from this point of view. Works were stopped and a new project for the anti-seismic works were carried out. This caused a delay in the works implementation that, nevertheless, did not affected so much the respect of the AF deadlines.





# INVESTMENT IN CASTELLO DI GODEGO



ING COOPERATION FORWARD

# PILOT ACTION 1: TRANSNATIONAL PHOTO EXHIBITION

- **Goal:** to become a cultural hub for exhibitions, like photo exhibitions
- **Date:** 2-7-2020
- **Contents and kind of implementation:**
  - an international photographic exhibition has been set up with the participation of 30 works from the 5 European partner countries of the project (Italy, Germany, Hungary, Croatia and Slovenia). For the Municipality of Castello di Godego, 3 photographers took part in the exhibition following a selection made in a competition between November 2019 and January 2020;
  - the 2<sup>nd</sup> July 2020 there were the film making of the exhibition that is now available on the Municipality website, facebook page and on you tube.
- **Problems/deviations from AF:** the only deviation from the AF is the fact that the Transnational Photo Exhibition was not presented to the local community by means of a public event but a video was made and its dissemination was made by means of social media, a press release and the institutional webpage



# PILOT ACTION 1: TRANSNATIONAL PHOTO EXHIBITION



# PILOT ACTION 2: WORKSHOP WITH CRAFTSMEN

- **Goal:** to become a cultural hub for traditional arts workshops and trainings
- **Date:** 9-7-2020
- **Contents and kind of implementation:**
  - two workshops were set up, one of restoration held by M<sup>o</sup> Ugo Gazzola of the Barco Mocenigo workshop-school of restoration and artistic techniques and one of jewelry with creative reuse of cutlery and guitar strings conducted by Monica Piotto Paquita Upcycle during which it was possible to admire the creative moment of the two masters;
  - the 9<sup>th</sup> July 2020 there were the film making of the exhibition that is now available on the Municipality website, facebook page and on you tube.
- **Problems/deviations from AF:** the only deviation from the AF is the fact that the Craftsmen Workshop was not open to public (excepted a small selected list of visitors) and accompanied by a public event. Nevertheless a video was made and disseminated by means of social media, a press release and the institutional webpage.





# PILOT ACTION 2: WORKSHOP WITH CRAFTSMEN



# PILOT ACTION 3: MUSIC WORKSHOP

- **Goal:** to become a cultural hub for cultural events like music workshops
- **Date:** 7-8-2020
- **Contents and kind of implementation:** the third and final test of the use of the renovated premises consisted in an afternoon dedicated to all-round music thanks to the Godego Musica association, which offered an open guitar lesson followed by a full performance of the song “High Hopes” accompanied by a dance-movement performance. Once again, the versatility of the premises and also **good acoustics** have shown that these new rooms lend themselves very well to hosting events characterized by musical performances and therefore represent an excellent opportunity to develop ideas and cultural proposals related to sound and dance.
- **Problems/deviations from AF:** this Pilot Action has been implemented without deviations from the AF



# PILOT ACTION 3: MUSIC WORKSHOP





# SUMMARY PILOT ACTIONS

- **Impacts/benefits:** The Municipality of Castello di Godego has 7.081 (2017) ISTAT, and has more than 50 associations that can profit of this new locations. Considering these data, **the new Civic Centre will impact to the majority of the population with high benefits especially for youngsters and their families, elderly and the local cultural life's actors.**
- **Sustainability:**
  - the municipality of Castello di Godego intends to carry out the management of the new rooms by its own offices;
  - the Municipality of Castello di Godego will cover the financial maintenance of the rooms by its own resources.
- **Transferability:** the pilot action developed in Castello di Godego has a very high transferability potential. The elements giving this result are essentially based on following aspects:
  - **A. Type of building:** the old warehouse is a functional type of building and similar ones can be found all over Europe. The works carried out in the pilot area are easy transferrable;
  - **B. Position of the building:** all-important facilities of the town are close to the investment place so it can be connected to other “functions” of the town in a natural way. The building is situated in the heart of Castello di Godego and that makes the place well accessible.
  - **C. Networking with the local creative scene:** the interesting aspect to be transferred is the involvement of local cultural associations since the beginning in the definition of their needs in order to plan the structural intervention and the following testing and use.





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Final conference

Skype, September 15, 2020



## WP T3: Investment and Pilot Actions



PP 10 Municipality of Lokve

Pilot investment consist of 3 group of works- all works are finished

1. roof works
2. installation of central heating and solar panels for warm water
3. wooden porch for outdoor workshops

**Budget: 50.00,00 EUR → 61.000,00 EUR**

## FUTURE OF DAM GUARD HOUSE

- Municipality will establish a new company based on social entrepreneurship
- Managing scope of the new company:
  - manage cultural and tourism facilities in the Municipality
  - support to the development of the creative scenes

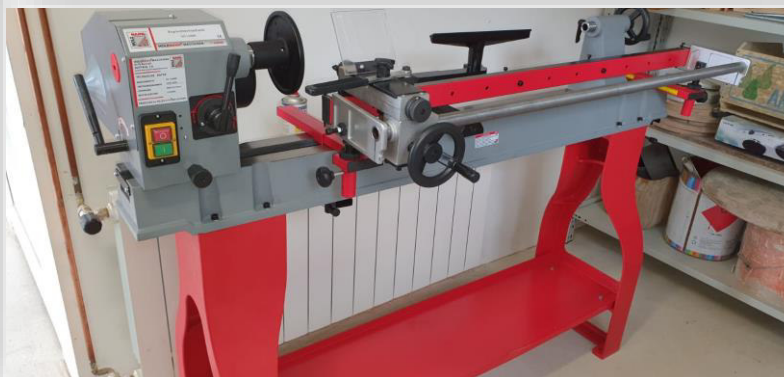


# PILOT INVESTMENT - OUTDOOR





# PILOT INVESTMENT - INDOOR





# PILOT ACTIONS IN 2020 - I

## PILOT ACTION I: TRANSNATIONAL PHOTO EXHIBITION - 19th June 2020

- Regional photography contest „Old Crafts, Art Working, Abandoned Industrial Sights and Labor Tradition of the Primorje-Gorski Kotar County” resulted with selection of six photos to be included in the international exhibition.
- Photos from four regions participating in the project (IT, SLO, HU, D) selected by the same topics will be shown together in the Dam Guard House

### Timeline:

- Regional contest was organized during November ‘19.
- On-line catalogue of the international exhibition was made in different language versions
- Opening of the exhibition on 19th June 2020 in Dam Guard House



# TRANSNATIONAL PHOTO EXHIBITION



# TRANSNATIONAL PHOTO EXHIBITION



# PILOT ACTIONS IN 2020 - II

## PILOT ACTION II: WORKSHOP FOR TRADITIONAL CRAFTS 18th July 2020

- Region of Gorski Kotar has long tradition of crafts in woodcarving and textiles
- In cooperation with Tihana Karlović - independent artist, and part of traditional Gorski Kotar Sculpture Workshop
- workshop was organized during July for different target groups (youngs, adults, unemployed, artists and seniors)
- This content will serve as a way of connecting local population, arts, applied arts and enterprises into potential long-term cooperation

### Timeline:

- Preparation of workshops were made in period May-June '20.
- Workshop "The other side of the wood " was held on the 18<sup>th</sup> of July 2020
- participants printed their sketches on various papers, fabrics, and canvas bags
- main goal was to explore the Dam Guard House's visual identity through the graphic and printing process.





# WORKSHOP FOR TRADITIONAL CRAFTS



# WORKSHOP FOR TRADITIONAL CRAFTS





# PILOT ACTIONS IN 2020 - III

## PILOT ACTION III: INTERACTIVE EXHIBITION WITH CREATIVE ACTORS, TRADE AND SERVICE PROVIDERS OF TOURISM

- Tourism in Gorski Kotar is closely connected to the tradition, culture and nature
- Goal of this pilot action is to develop interaction, cooperation and co-creation of new touristic products in special types of tourism based on experience
- Two workshops with creative actors, trade and service (17<sup>th</sup> June, 14<sup>th</sup> July )- from 20 ideas presented in the first workshop, the four were chosen and elaborated into products and presented on the second workshop.
- Final interactive exhibition (19<sup>th</sup> September 2020) the final four tourism products were presented to a wide audience.

### Timeline:

- Preparations in May - September '20.
- Three steps of the interactive exhibition:
  - Brainstorming workshop of creative actors, trade and service providers of tourism - where ideas are to be created - held on 17<sup>th</sup> June 2020
  - Product development workshop where ideas will be developed into products - 14<sup>th</sup> July 2020
  - Interactive exhibition for wide audience within the Industrial Heritage Days on 19<sup>th</sup> September 2020



# WORKSHOPS AND INTERACTIVE EXHIBITION WITH CREATIVE ACTORS, TRADE AND SERVICE PROVIDERS OF TOURISM





# WORKSHOPS AND INTERACTIVE EXHIBITION WITH CREATIVE ACTORS, TRADE AND SERVICE PROVIDERS OF TOURISM



# Thank you for your attention!



TAKING  
**COOPERATION**  
FORWARD



6th Partner Meeting

Online (Skype), September 15, 2020



**Final Partner Meeting**



LP - Aufbauwerk Region Leipzig GmbH

## Interregional Steering Committee

09:15 - 09:20: Welcome & Introduction

09:20 - 09:30: Introductory Words & General Information

09:30 - 10:00: Reporting and Project Closure

- 6th Progress Report: Contents and Finances
- Final Report
- Questions





## Coordination Unit

10:00 - 10:15 Peer Review Huthaus Freiberg, Germany

10:15- 11:00: Work Package Summaries

11:00 - 11:15: Short Break



11:15 - 12:15: Investments and Pilot Actions

12:15 - 12:45: Summary and Feedback of all Partners

12:45 - 13:00: Conclusion & Thank You



# Interregional Steering Committee





# Introductory Words & General Information


Mr. Christophe Ebermann, Joint Secretariat



# 6<sup>TH</sup> PROGRESS REPORT - CONTENTS

Reporting period: 01.01.2020 - 30.09.2020

## Outputs & Deliverables:

- WP M
  - D.M.2.7 Report CU Meeting Freiberg
  - D.M.3.7 Minutes ISC Meeting Freiberg
  - D.M.3.8 Minutes LSG Meetings
  - D.M.3.9 Evaluation Report
- WP T1 





# 6<sup>TH</sup> PROGRESS REPORT - CONTENTS

- WP T2
  - D.T2.3.1 Reports of Workshops fostering cooperation (2x: DE, HR)
  
- WP T3
  - O.T3.2 Factsheet Pilot Actions (5x)
  - O.T3.3 Factsheet Peer Reviews (1x: DE)
  
  - D.T3.3.1 Reports on Pilot Investments (3x: DE, HU, HR)
  - D.T3.4.2-6 Report Pilot Actions (5x)
  - D.T3.5.1 Report Peer Review (1x: DE)
  - D.T3.5.2 Transferability Study
  - D.T3.6.1 Political Recommendation Paper
  - D.T3.6.2 Long Term Agreement



- WP I1-5
  - O.I1.1 Factsheet Investment
  - O.I2.1 Factsheet Investment
  - O.I5.1 Factsheet Investment
  
- WP C
  - D.C.2.2 REFREsh Story Brochure
  - D.C.2.3 Regional Expert Magazine Article (10x)
  
  - D.C.3.1 Report of Transnational Final Conference in Freiberg
  - D.C.3.2 Report of Open Industrial Heritage Days (4x: DE, SI, IT, HR)
  - D.C.3.3 Reports on Transnational Event for Involvement of CS (5x)



- WP C
  - D.C.4.1 Promotional Materials to Attract CS (5x)
  - D.C.5.1 REFREsh Digital Multimedia Presentation
  - D.C.5.2 Electronic Newsletter for Semester 6
  - D.C.5.3 Digital Communication of Partner Institutions
  - D.C.6.1 Press Releases
  - D.C.6.4 Report of joint press conference in Piran
  - D.C.6.7 Report of Joint Press Conference in Freiberg
  - D.C.7.2 Report of Result Workshops of Reg. and Transn. Strategy (5x)



## Result Indicators:

- Thematic result indicators
  - Communicative result indicators
- Part of your Partner Report
- Fill in total numbers for semesters 1-6

Pdf file with additional information will be distributed!





# 6<sup>TH</sup> PROGRESS REPORT - CONTENTS

## Thematic result indicators

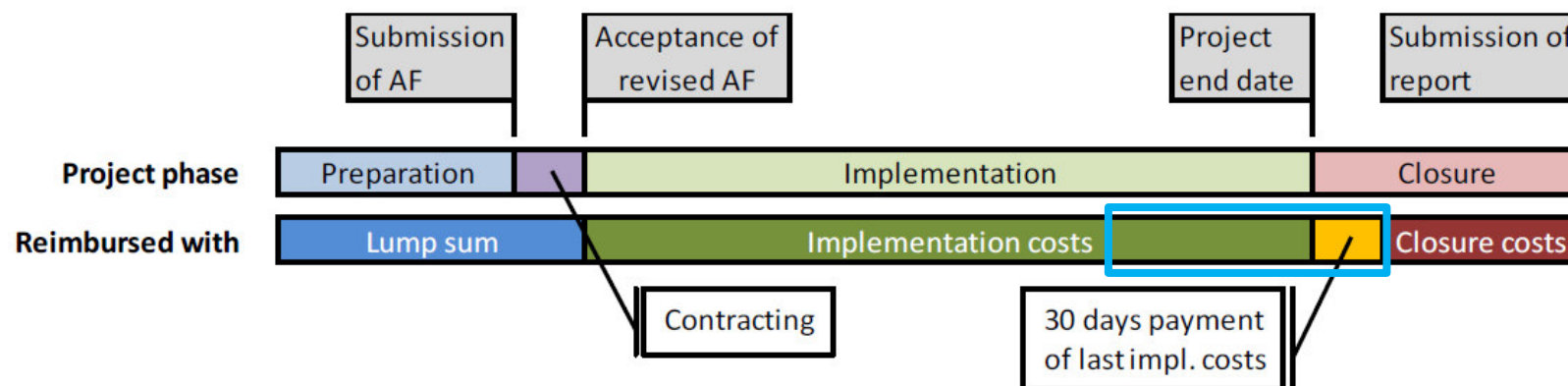
Result indicator	Measurement unit	Target (on project level)	Reached <del>in the current period</del>	Explanations
Number of institutions adopting new and/or improved strategies and action plans	Institutions	10,00	<input type="text"/>	<input type="text"/> 2000 Characters Remaining
Number of institutions applying new and/or improved tools and services	Institutions	10,00	<input type="text"/>	<input type="text"/> 2000 Characters Remaining
Amount of funds leveraged based on project achievements	EUR	1.750.000,00	<input type="text"/>	<input type="text"/> 2000 Characters Remaining
Number of jobs created (FTE) based on project achievements	FTE	0,00	<input type="text"/>	<input type="text"/> 2000 Characters Remaining
Number of trained persons	Persons	20,00	<input type="text"/>	<input type="text"/> 2000 Characters Remaining

## Communicative result indicators

Result indicator	Measurement unit	Target (on project level)	Reached <del>in the current period</del>	Explanations
Unique visits to the project website (digital reach; monthly average in the reporting period)	Number of stakeholders reached	300,00	<input type="text"/>	<input type="text"/> 2000 Characters Remaining
Participants at project events in WP C (physical reach)	Number of stakeholders reached	875,00	<input type="text"/>	<input type="text"/> 2000 Characters Remaining
(NOT APPLICABLE) WP C Event participants satisfied with information provided (satisfaction with information)	Percentage of stakeholders satisfied	80,00	<input type="text"/>	<input type="text"/> 2000 Characters Remaining
Joint communication activities implemented with external stakeholders (external cooperation)	Number of communication activities	5,00	<input type="text"/>	<input type="text"/> 2000 Characters Remaining



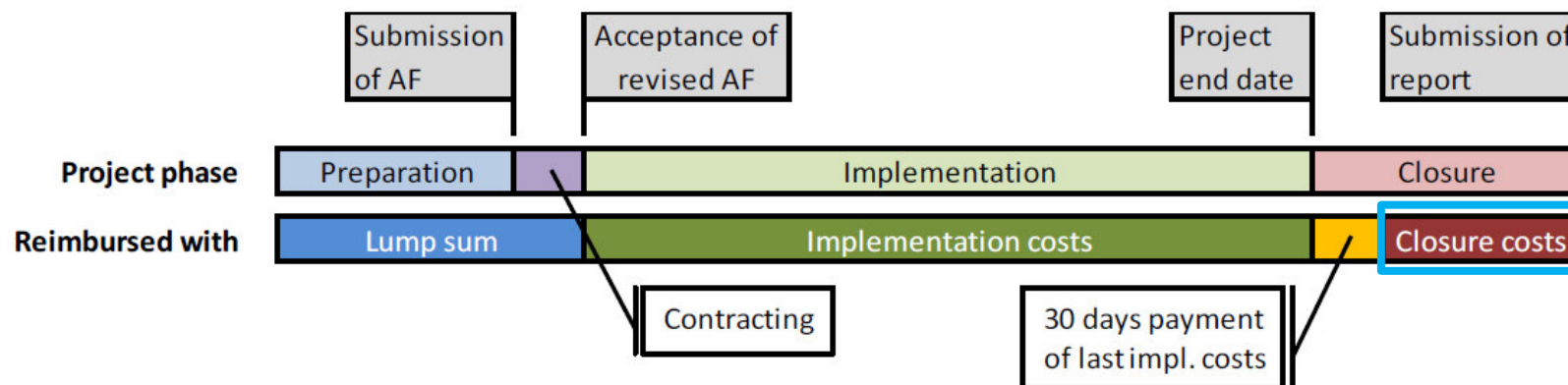
## Factsheet: Reporting costs for project closure



- **Implementation Costs:**
  - Payment of costs incurred in the last reporting period (Jan. - Sept. 2020) must take place at the latest within 30 days after the project end date (30.09.2020) → service provision has to be during implementation period!



# 6<sup>TH</sup> PROGRESS REPORT - FINANCES



- **Closure Costs:**

- Costs for preparation and submission of the last progress report must be paid by the deadline for submission of the last progress report (30.12.2020) and reported under WP M (BL1, BL2, FLC)
- Two options to report the closure costs (check with National Controller):
  1. In the Partner Report of the last reporting period
  2. In a separate Partner Report for project closure



# 6<sup>TH</sup> PROGRESS REPORT

- Base your cost reporting on the latest approved budget in eMS
- Remember budget flexibility: max. increase of 20% or 30.000€ (whichever is higher) per WP or BL

## Your Partner Report in eMS:

- Describe achievements thoroughly
- Upload all deliverables for semester 6
- Report result indicators for semesters 1-6

Deadlines Partner Reports:	Contents	15.11.2020
	Certificates	15.12.2020

**Deadline 6<sup>th</sup> Joint Progress Report: 30.12.2020**





- Overview of the project's activities / achievements
- Transnational cooperation
- Measures foreseen in order to ensure durability of results
- Outlook on the expected impacts
- Summary of some financial matters
- Feedback to program bodies

→ Responsibility lies by LP but your support might be required

**Deadline Final Report: 30.12.2020**





## Inform LP:

- If you need an additional report on **closure costs**
- If you received **public funds**, e.g. as part of your partner contribution, by whom and the amount in original currency and EUR





# Questions Reporting?



Picture: <https://www.derstandard.de/story/2000076395915/wir-brauchen-mehr-fragezeichen>

TAKING COOPERATION FORWARD



# Coordination Unit





# PARTNERS' SUMMARY AND FEEDBACK



# CONCLUSION

- Successful project, valuable outcomes and results
- Great cooperation and collaboration during the three years
- Very nice partners 😊

## Let's stay in touch!

- We will be joining new Interreg projects as soon as the calls start
  - As lead partner, looking for partners to join
  - As project partner, looking to join a partnership
- Contact for future cooperation: [projekt@aufbauwerk-leipzig.com](mailto:projekt@aufbauwerk-leipzig.com)



# THANK YOU

